



SPRINGBOARD Social Innovation - Forum

June 10th Theme:

Sustaining the Good

~ The 2nd Wednesday of each month ~

How can nonprofits become more financially stable? Can nonprofits develop strategies that foster long-term income? How exactly can it be done? What works? What are the legal and financial implications? We will set the tone with an expert panel. They speak directly to the sustaining strategies they've created, and then allow you to ask the questions while they're on stage.

Panelists: *Sustaining the Good*

Facilitated by Amy Pearl, Springboard Innovation

- **Chris Bekemeier, Our United Villages**

How is community outreach sustained by the ReBuilding Center? How are these two efforts connected and what can you adapt and adopt for your own organization? What has changed or stayed true?

- **Amy Sacks, Pixie Project**

The Pixie Project operates with other nonprofit partners, runs a store, and has launched a new line of related specialty products. How can a nonprofit do this and remain a nonprofit?

- **Cynthia Cumfer, nonprofit attorney, Community Development Law Center**

What are the legal ramifications of making decisions to launch strategies like these? What's truly possible? Find out what you have to know from a legal expert who gets it.

We'll start with asking each panelist to describe their specific organizational model, then they'll answer the following questions. Then, it's your turn!

1. What do you think of when you talk about sustaining the good?
2. What are the benefits and challenges of earned income strategies?
3. What are some examples of how to create sustaining strategies if you're a nonprofit?
4. What are the legal and financial implications?

Tonight is your chance to talk with others in the community who share your interests.

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Thank you OnPoint!



Launching community-led community change.

www.springboardinnovation.org

We foster community-led community change. Our mission is to help turn ideas to action, led by local community members... like you.

5:30 p.m. *Share a meal with a fellow community member.*

6:10 p.m. **Welcome: Steve Burt, Board Chair, Springboard**

6:15 – 7:30 **Panelists: *Sustaining the Good***

Facilitated by Amy Pearl, Springboard Innovation

- **Chris Bekemeier, Our United Villages**
- **Amy Sacks, Pixie Project**
- **Cynthia Cumfer, attorney, Community Development Law Center**

7:45 – 8:45 p.m. Tonight's Workshops Begin (not repeated)

Dangerous Table
Room

1. **Nonprofit Sustaining Strategies and the Law** - *Cynthia Cumfer, attorney.*
How does a nonprofit launch specialty products, buy a building, or have a store? Are these legal activities for nonprofits to engage in? What else is possible for sustaining nonprofits? How do you plan and report these activities? Get your legal questions answered in this hour-long workshop.

Treehouse Kids'
Room

2. **Identify Assets for New Income** – *Amy Pearl and Elizabeth Moreno.*
Learn to do an "Asset Inventory" of your organization's value, and capitalize on it for income. This effective practice allows you to explore potential value you might not have otherwise noticed. We'll work through a framework to get you thinking. And, this includes your current supporters--they are existing assets too! We'll talk about how to ensure they are a part of your sustaining strategies.

Ping Pong
Room

3. **Creative Approaches to Developing a Sustaining Strategy** – *Laura Mansfield, gameplan.*
Come hear from a successful social entrepreneur who now helps organizations develop strategies for success. She'll share her story and provide ideas for developing new ways of thinking about your organization's strategies for long-term viability.

Don't forget to add your voice!



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JUNE 25th WORKSHOP

The New 990 – Make it work for you!

Springboard Innovation and ShoreBank Pacific are partnering to offer a special seminar session for nonprofits on the NEW 990 tax form. Our goal is to help you understand how sustaining strategies are reported and budgeted within the context of the new format and intent.

The 990 is NOT just for your treasurer anymore. All nonprofit leaders need to understand how the new 990 is your face to funders and the public. Learn to maximize its benefits.

Bring a copy of your 990, your 1023,
and your questions to the workshop.