



— SPRINGBOARD Social Innovation Forum

February Theme: *Caring*

~The 2nd Wednesday of each month~

Welcome to the Springboard Social Innovation Forum.

Springboard Social Innovation Forum invites you to Think. Ask questions. Find your passion. Take action.

Get enraged. Get engaged. Get busy.

Tonight, Springboard Social Innovation Forum turns the focus to caring.

“Caring” is hard to describe, awkward to discuss—harder to measure. Yet, it is one of our greatest ideals and most powerful motivators for actions. This forum brings **caring** to the forefront. Do we talk about caring on our Web sites? Do we help others to act on their caring? Do we acknowledge *caring* when we see it in action? How do we help people care? When we care, *do we act?*

Tonight’s forum provides a facilitated, empowering time and space for proactive community members to unite, learn, gain inspiration, and create innovative strategies for the actions and language around caring that address social and environmental challenges in Portland neighborhoods. Speakers and workshops by successful social entrepreneurs and community leaders will share innovative trends and proven strategies centered around *the value of caring*.

Our speakers will discuss:

- **What is it about this issue that made you care enough to take action?**
- **How do you enable others in the community who care to act on their caring within your organization?**
- **What are new ways you’re using to communicate that you care? How do you measure the results of your caring?**
- **How do you sustain your caring?**

Chances are, you’ll have some good answers of your own. Tonight is your chance to talk about them with others in the community who share your concern. And if you have an idea ready to turn into action, you’ll find experts ready to help you get started.

The Springboard Social Innovation Forum is a monthly community event envisioned and hosted by Springboard Innovation, a nonprofit organization based in Portland that fosters community-led community change. Our mission is to help turn ideas to action, led by local community members... like you.



Launching community-led community change.

www.springboardinnovation.org

5:30 p.m.

Hands on table: Create an original, artistic thank you note for someone who has cared for you in the past...or make a fun, artistic statement about what you care about.

6:10 p.m.

Welcome: Amy Pearl, Springboard Innovation

6:15 p.m.

Speakers

- Charles Lewis, Ethos Music
- Jane Green and Melissa Owens, Children's Cancer Association
- Amy Sacks, The Pixie Project

Facilitated by Karen Shimada, Life by Design NW

7:15 p.m.

Workshops: Session #1 begins

Dangerous Table
Room

1. **Engaging Volunteers: A Hands On Approach** Brenden Butler, Hands On Greater Portland. Learn strategies for managing volunteers efficiently and effectively. Learn how Hands On Portland can be a resource for you. *Open to all participants, highly recommended for existing and launching nonprofits.*

Ping-Pong Room

2. **Developing a Caring Economy** Barbara Gerke and Judy Bennett, Real Wealth of Portland. Support the crucial economic shift to a system that values caring for humans and the earth. Learn how to make the invisible economy visible, move to an economy that fosters social justice, equity, and peace.

Kids' Room

3. **Caring: Inspiration to Implementation** Wendi Anderson, The Giving Tree; and Kristy Wood, Community Warehouse. Learn about the inspiration for The Giving Tree and Community Warehouse, their launch, and their function. Brainstorming activities will help you apply their secrets to success to your intentions, including innovative fundraising and networking strategies.

Professional Services Sessions

In front of Stage

❖ Collaborative Session Tables

Are you launching an idea or organization? Get others to help you! Claim a table, define the need, and ask for help. Anyone can pull up a chair and offer advice, feedback, ideas...Dry erase signs are available at the sign-in table.

By Coffee Bar

❖ The Caring Library

Check out an inspiring book that tells the "caring" story of one of the world's foremost community-change leaders. Kim Anderson of the Multnomah County Library will help you with your selections and to apply for a library card.

Or, work at the Hands-On Table, meet with Springboard staff, use the computers...

8:15 p.m.

Workshops: Session #2 begins (Workshops repeated)

8:55 p.m.

Closing: Amy Pearl, Springboard Innovation
(Next month, March 11: Local Solutions)