



ReVisioning Value

At the Intersection of Purpose & Profit

**REVV 2010
CONFERENCE**

EVENT MISSION

ReVV 2010 is a one-day conference that will bring the leading ideas and promising results of how new financial and organizational models are increasing the flow of needed capital to those who will use it to create a more just and sustainable world. The conference is followed by a day of hands-on workshops and roundtables designed to dig deeper into the ideas offered at the conference.

This conference will explore four global trends:

1. The potential, results, and challenges of impact investing
2. The new structures for change organizations
3. The measurement of social value
4. The changing relationship between funders and change organizations

EVENT DETAILS

MONDAY, APRIL 26th (Learn and Connect)

8:30am to 5:00pm | Full Day Conference

5:00pm to 7:00pm | Awards and Networking Cocktail Reception

The Gerding Theater | 128 NW 11th Avenue Portland, Oregon

TUESDAY, APRIL 27th (Understand and Apply)

9:00am to 12 noon | In-Depth Workshops

1:00 pm to 4:00pm | Strategic Action Roundtables (free)

Venue Pearl | 323 NW 13th Avenue, 3rd Floor Portland, Oregon

Website: <http://www.revisioningvalue.org>

Twitter: <http://twitter.com/ReVisioningValu>

ReVV 2010 SPONSOR OPTIONS

TITLE SPONSOR | \$15,000

YOUR Company's ReVV 2010

- o Your company's title embedded in ReVV 2010 logo, used in all correspondence
- o Your company's title feature/mention in all marketing and promotional activities
- o Custom display exhibitor space/signage at entrance and outside of event
- o Ad/logo and link featured (custom feature) in all outgoing marketing and promotion
- o Custom advertising feature on Website and in conference program (optional)
- o Logo feature in all outgoing marketing and promotion
- o 10 full-day registration passes included

PRESENTING SPONSOR | \$10,000

ReVV 2010

Presented by YOUR COMPANY

- o Presenting title embedded in logo, to be used in all correspondence
- o Presenting title feature/mention in all marketing and promotional activities
- o Custom display exhibitor space/signage at event
- o Custom area/page on the event Website
- o Logo feature in all outgoing marketing and promotion
- o 7 full-day registration passes included

STAGE SPONSOR | \$7,500

- Company signage featured on all (3) stages for entire conference schedule
- Logo feature in marketing and promotion
- Featured Sponsor custom-sized exhibitor space onsite at event
- Logo and link featured on Website + Conference Program
- 5 full-day registration passes included

NETWORKING COCKTAIL RECEPTION SPONSOR | \$5,000

- Official Sponsor of the Networking Cocktail Reception
- Your company sign/banner on Main Lobby Stage during Networking Cocktail Reception
- Introduction of Networking Cocktail Reception on Main Lobby stage
- Logo feature in marketing and promotion
- Featured Sponsor custom-sized exhibitor space onsite at event
- Logo and link featured on Website + Conference Program
- 5 full-day registration passes included

AWARDS SPONSOR | \$3,000

- Official Sponsor of the Awards Event
- Your company sign/banner on Main Stage during awards ceremony
- Introduction of awards on Main stage
- Logo feature in marketing and promotion
- Featured Sponsor custom-sized exhibitor space onsite at event
- Logo and link featured on Website + Conference Program
- 5 full-day registration passes included

LUNCH SPONSOR | \$5,000 (2 available)

- Official Sponsor of the Lunch & Learn Session
- Your company promotion handed out during Lunch & Learn Session
- Your company sign/banner on Main Lobby Stage during Lunch & Learn Session
- Introduction of Lunch & Learn Session on Main Lobby stage
- Logo feature in marketing and promotion
- Featured Sponsor custom-sized exhibitor space onsite at event
- Logo and link featured on Website + Conference Program
- 5 full-day registration passes included

KEYNOTE PRESENTING SPONSOR | \$5,000 (2 available)

- Official Sponsor of one of two Keynote Address
- Introduction of Keynote Address by your company leader on Main Stage
- Your company sign/banner on stage during Keynote Address
- Logo feature in marketing and promotion
- Featured Sponsor custom exhibitor space onsite at event
- Logo and link featured on Website + Conference Program
- 5 full-day registration passes included

REGISTRATION SPONSOR | \$5,000

- Official Sponsor of ReVV 2010 Registration (serves as HQ for entire day)
- Introduction of event on Main Lobby stage during Registration/Check-In
- Your company sign/banner on Main Lobby stage during Keynote Address
- Logo feature in marketing and promotion
- Featured Sponsor space/signage onsite at Registration/SWAG Bag Area
- Logo and link featured on Website + Conference Program
- 5 full-day registration passes included

PANEL SESSION SPONSOR | \$3,500

- Panel Session Sponsored by Your Company
- Introduction of Panel Session by Your Company Leader
- Logo feature in marketing and promotion
- Featured Sponsor custom exhibitor space onsite at event
- Logo and link featured on Website + Conference Program
- 3 full-day registration passes included

EVENT SPONSOR | \$2,500

- Logo feature in marketing and promotion
- Featured Sponsor custom exhibitor space onsite at event
- Logo and link featured on Website + Conference Program
- 3 full-day registration passes included

WORKSHOP SPONSOR (Day 2) | \$2,500

- Logo feature in marketing and promotion
- Featured Sponsor custom exhibitor space onsite at event
- Logo and link featured on Website + Conference Program
- 3 full-day registration passes to the conference AND workshops included

EXHIBITOR

\$750 Premium Exhibitor (Main Lobby with the Sponsors)

\$500 Exhibitor (Mezzanine)

50% off for 501 c3 Non-Profits

- Exhibitor space (8x8) onsite at event includes 6-ft banquet table + black linen
- Logo and link featured on Website
- 2 exhibitor full-day staff passes
- 1 extra pass for Premium Exhibitors

**We can create a custom sponsor package to fit your needs by request*

Sponsor Benefits:

- Face-to-face interaction with 300+ professionals from across the country
- Showcase your company as a trusted partner and sponsor of the ReVV 2010 Conference
- Feature your company as a sponsor of this event through email and print promotion for this event (distribution 50,000+)
- First right to provide ReVV SWAG Bags to takeaway for each guest

Event PR & Marketing

Partner Promotion

As a sponsor, your company will benefit from ReVV 2010 promotion through confirmed major media partnerships in all media categories including radio, television, newspaper, magazine, email distribution, Website presence and print advertising via the following event partnerships:

ReVV 2010 Event Partners (more coming soon!)

- Springboard Innovation, Presenting Sponsor
- Beyond Profit, Presenting Media Sponsor
- Shorebank Pacific, Event Sponsor
- Willamette University, Event Sponsor
- CSRWire, Media Sponsor
- ReDirect Guide, Media Sponsor