



SPRINGBOARD Social Innovation Forum

October Theme: *Social Innovation*

The 2nd Wednesday of each month~

Welcome to the first Springboard Social Innovation Forum.

It's time to see things differently.

If you think the world's problems are too big to solve locally, look around. You'll find brilliant, sustainable solutions led by some of your neighbors, right in your own backyard.

If you think talking or complaining is the way to shape the future, listen closely. You'll hear why action is a better strategy for making a real difference.

If you want to make a difference but don't know how, get inspired. You'll discover support and strategies for how to turn your concerns into action.

If you think social innovation only happens in think tanks, pull up a chair. There's no better spot than a community coffeehouse for stirring up possibilities.

What does social innovation look like? Who are the innovators among us? What does it take to launch a good idea into action, and then keep it going? That's what this forum is all about. With art exhibits, dialogue, expert advice, and plenty of real-life examples, Springboard Social Innovation Forum invites you to think. Ask questions. Find your passion. Take action.

Get enraged. Get engaged. Get busy.

The Springboard Social Innovation Forum is a monthly community event sponsored by Springboard Innovation, a nonprofit organization based in Portland that fosters community-led community change. Our mission is to help launch social change, led by local community members... like you.

The social innovators featured in this month's photo exhibit are Launchers from Local Agenda, an initiative of Springboard Innovation that teaches ordinary citizens how to become extraordinary leaders of community change. All photographs were taken by Leah Nash in collaboration with Springboard and the launchers profiled.

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Launching community-led community change.

SPRINGBOARD
**Social
Innovation
Forum**

October 8, 2008

6:00 – 9:00 p.m.

At the Urban Grind in NE Portland
Coffee and community action!

6:00 p.m.

Jump In! Grab a light bulb and share an idea.

Let people see your idea. On the light bulb write a good idea you think should be implemented. Then, share it with someone, and trade ideas.

6:15 p.m.

Welcome: Amy Pearl, Executive Director, Springboard

6:30 p.m.

Keynote: Shane Endicott, Executive Director

Our United Villages & The ReBuilding Center

Why social change begins locally, and how we can make a difference.

7:15 p.m.

Support Session #1 begins

-Professional Services Sessions (couches under the windows)

- **Marketing and Communications.** Peter Korchnak, Semiosis
What is a marketing plan and why do you need one?
- **Event Planning.** Ericka Dickey, Social Ventures
Project leaders need to be able to plan effective events. Tips from a pro.
- **Storytelling as Action.** Suzie Boss, Journalist: *Learn how to engage others with a story that grabs their interest and conveys your passion.*

-Collaborative Session Tables

8:00 p.m.

Support Session #2 begins

(repeat of the above sessions)

8:45 - 9:00 p.m.

Summary and Close (*Next month, November 12. Theme: Hunger*)

Or, work at the Hands-On Table, meet with Springboard staff, use the computers...

The Springboard Social Innovation Forum format also offers:

- ✓ The "Toad in the Road" is a visual reminder that we often share the same obstacles, but when we work together we can overcome them.
- ✓ The Professional Services Sessions, (mini-workshops) are freely offered. Each focuses on providing needed information such as why write a marketing plan, how to hold effective events, or when you need a lawyer. These are held twice (repeated) during the forum, and last about 45 minutes.
- ✓ Cooperative Tables are places where one person launching an idea needs help from others. Claim a table, define the need, and ask for help. Anyone can sit and offer advice, feedback, ideas—a sort of community focus group—helping move ideas forward in real time in a focused way. Two tables are available, in two sessions.
- ✓ The Hands-On Table is a place to visit with others while taking real action in a small visible way, pushing the results and goals of social change out into the community by creating meaningful and fun artifacts.